

## Experience the Difference... And Benefit Even More

### KeyShure Plus Rebate Program

As an introductory benefit, you'll get a rebate for trying KeyShure Plus. Just commit to a 3- to 12-month\* program and you'll see the benefits in the animals and in your wallet.

#### 3 MONTHS

\$0.10/lb. Rebate

#### 6 MONTHS

\$0.18/lb. Rebate

#### 9 MONTHS

\$0.27/lb. Rebate

#### 12 MONTHS

\$0.35/lb. Rebate

Start accruing your rebate and enjoying the benefits of KeyShure Plus today in 3 easy steps.

1

Complete the KeyShure Plus Rebate form with your Balchem sales representative.

2

Feed KeyShure Plus to your livestock for the agreed-upon commitment period.

3

Receive a rebate on the amount of product purchased during the commitment period.

New customers can register for the KeyShure Plus Rebate Program with their Balchem sales representative. The commitment period begins when the first order is shipped. Program participants can extend their commitment at any time by informing their Balchem representative. The total commitment period cannot exceed 12 months. The rebate level will be determined by the new total commitment period. Customers will receive their rebate after using KeyShure Plus for the contracted time frame. *Current KeyShure customers are not eligible for the KeyShure Plus Rebate Program.*

Sign up today by contacting your local Balchem representative.

## Experience the Difference...

### Introducing KeyShure<sup>®</sup> Plus Amino Acid Chelated Minerals

New KeyShure<sup>®</sup> Plus combines superior performance with exceptional value. You get the quality you expect from a world-class manufacturer and the no-frills pricing you need to maximize profitability.

#### The KeyShure Plus Difference

- Superior Product Features
  - Metal amino acid chelate
  - Higher mineral concentration
  - Chelated to microbial protein ligand
  - Excellent amino acid profile
  - Non-grain, non-GMO
  - Exceptional value
  - Granulated form available



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