

# It's **YOUR** Reputation Stake it on Proven Technology

For more than 50 years, Balchem has pioneered choline product development and encapsulation technologies. ReaShure® *Precision Release Choline* has combined both areas of expertise to become one of the most researched and successful products used on the dairy. Don't risk your reputation on unresearched, unproven products. Go with the recognized leader; recommend only ReaShure.

	ReaShure®	Valido™
Number of Peer-Reviewed Studies	<b>31</b>	0
Years of Proven Performance	<b>19 Years</b>	0 Years
Proven to Increase Milk Production*	<b>YES</b>	NO
Proven to Reduce Health Events*	<b>YES</b>	NO
Proven to Impact Reproduction*	<b>YES</b>	NO
Proven Performance in the Cow*	<b>YES</b>	NO
Proven on Dairies Around the World	<b>YES</b>	NO
Made in the USA	<b>YES</b>	NO
Developed by the World Leader in Choline	<b>YES</b>	NO
Backed by the Leader in Encapsulation Technology	<b>YES</b>	NO

\*Peer-Reviewed Research Studies Conducted Around the World



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Regulation of Nutritional Metabolism in Transition Dairy Cows: Energy Homeostasis and Health in Response to Post-Ruminal Choline and Methionine. 2016. *PLoS ONE* 11(8): e0160659. doi:10.1371/journal.pone.0160659

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Effects of Rumen-Protected Choline and Monensin on Milk Production and Metabolism of Periparturient Dairy Cows. 2006. *J. Dairy Sci.* 89:4808–4818

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