

SENSORY SYSTEMS



PetShure[®]
TURNING IMAGINATION INTO REALITY



SENSORY SYSTEMS PRODUCTS

- ▶ BACON
- ▶ CHEESE
- ▶ PUMPKIN
- ▶ BLUEBERRY
- ▶ CRANBERRY
- ▶ CINNAMON
- ▶ PEANUT BUTTER

SENSORY SYSTEMS

Pet parents long for special treats and seasonal indulgences to pamper their pets. New Sensory Systems from Balchem can provide that visual pop and pleasing aroma you need without impacting production processes.

These lipid-based inclusions add color and aroma to your baked treats with minimal impact on moisture content or product formulation. Include these consumer-preferred options to excite the senses while still meeting your needs for function and performance.



BACON



CHEESE



PUMPKIN



BLUEBERRY



CRANBERRY



CINNAMON



PEANUT BUTTER

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With the PetShure[®] Sensory Systems line of products, we're opening new possibilities.

WHAT IF YOU COULD...

- ▶ Create pet foods and treats that look and smell mouth-watering
- ▶ Produce special seasonal treats without impacting formulation or production parameters
- ▶ Easily introduce line extensions or flavor variants with little or no change in process
- ▶ Help deliver special moments and memories for pets and pet parents all year round
- ▶ Turn imagination into reality

Bring us your challenges and opportunities and we'll help turn your imagined possibilities into marketable and profitable realities.



balchem[®]

Balchem Corporation
52 Sunrise Park Road
New Hampton, NY 10958
United States of America
+1 845 326 5600
PetShure.com

QUALITY YOU CAN TRUST

Nothing is more important to you and your customers than quality ingredients from a supplier you can trust. For more than 50 years, Balchem has earned that trust across multiple industries.

You can count on the PetShure products to continue the tradition of excellence with the following certifications and quality assurances:

AAFCO-Compliant | SQF

*May vary by product and manufacturing site.