


**Why Heifer Maturity Matters**  
**The Peter Pan Problem**

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**Heifer maturity – what does that mean?**

- ◆ Heifer Maturity Definition: The phenotypic characteristics (frame and body weight) that allow full expression of genetic potential (e.g. milk production) over the animal's lifetime



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**Economic incentives to breed heifers earlier**

- ◆ **Begin** milk production earlier
- ◆ **Reduce** heifer inventory
- ◆ **Lower** heifer feed costs



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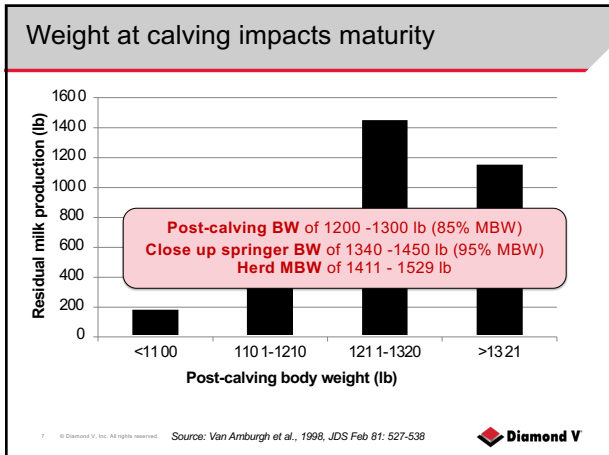
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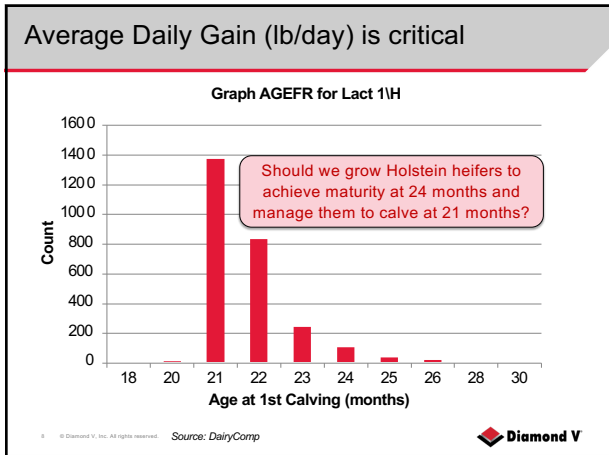
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### Anecdotal evidence: a tale of two dairies

Dairy A: rBST

Dairy B: no rBST

Source: DairyComp

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### Dairy A: rBST supplementation



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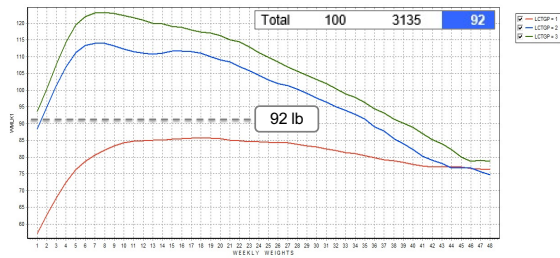
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### Dairy A: Holstein, 3X, with rBST supplement



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### Dairy B: no rBST supplement



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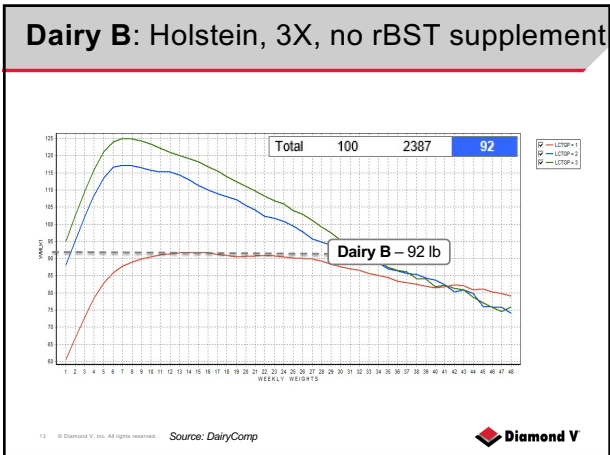
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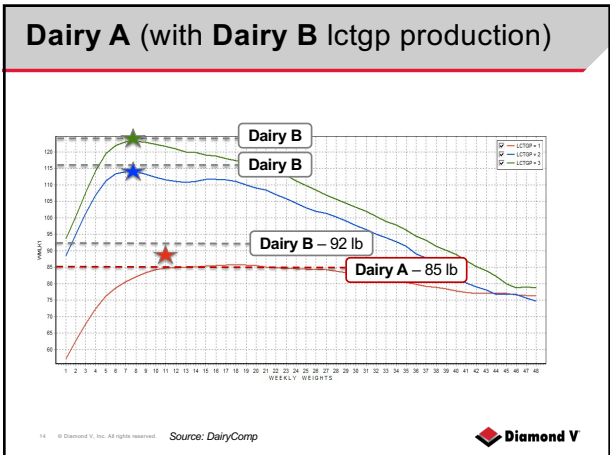
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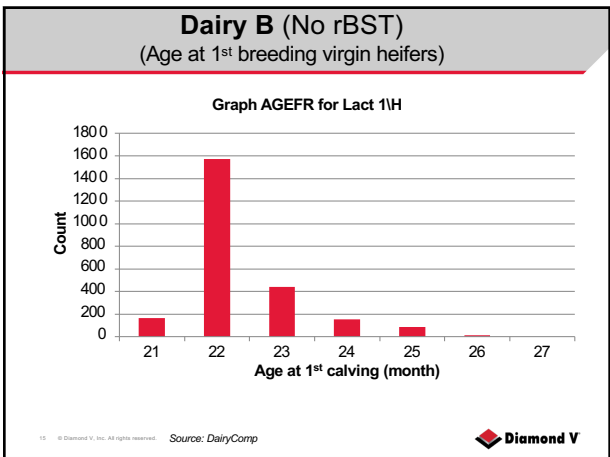
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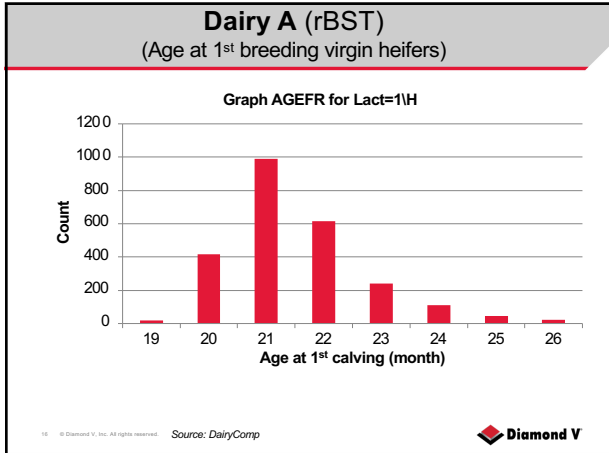
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**Observations 1-4**

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- ◆ Week 10 Lact 1 milk approximates herd annual avg. milk
- ◆ The difference in milk between Lact 1 and Lact 2 animals at Week 5 of lactation is 30 pounds (for Holsteins)
- ◆ AGEFR impacts Lact 1 milk production
- ◆ AGEFR impacts Lact 2 milk production

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**Observation 1**

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- ◆ **Week 10 Lact 1 milk approximates herd annual avg. milk**
- ◆ The difference in milk between Lact 1 and Lact 2 animals at Week 5 of lactation is 30 pounds (for Holsteins)
- ◆ AGEFR impacts Lact 1 milk production
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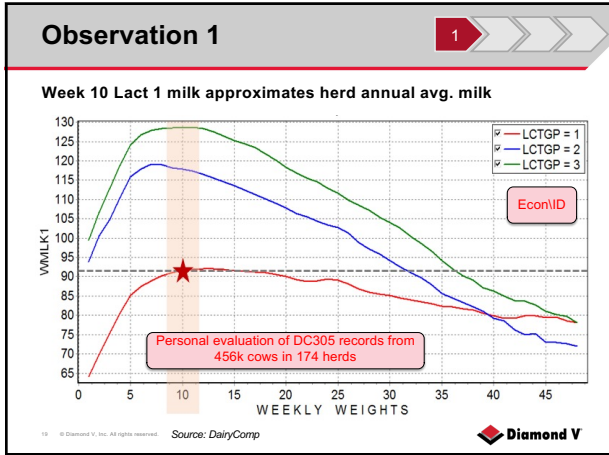
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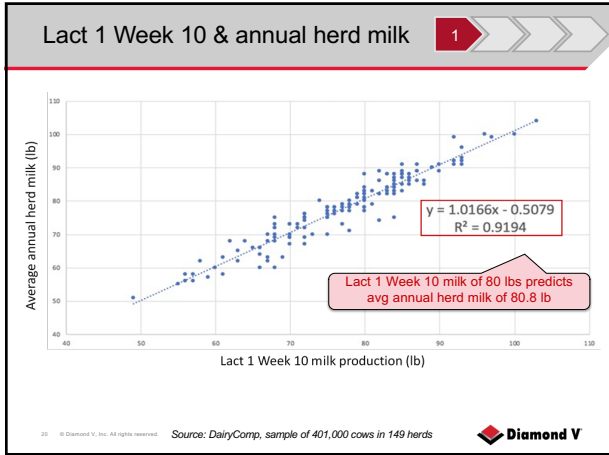
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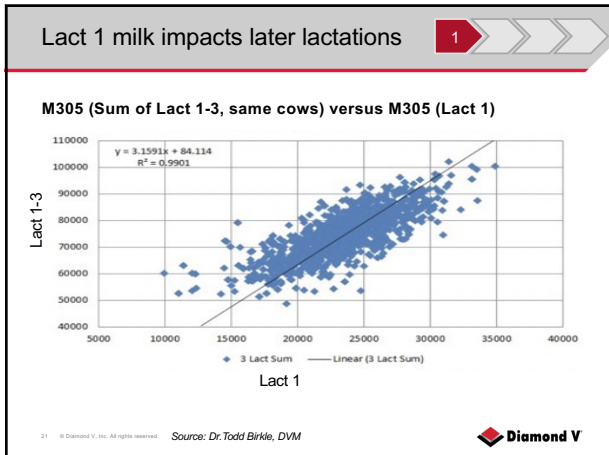
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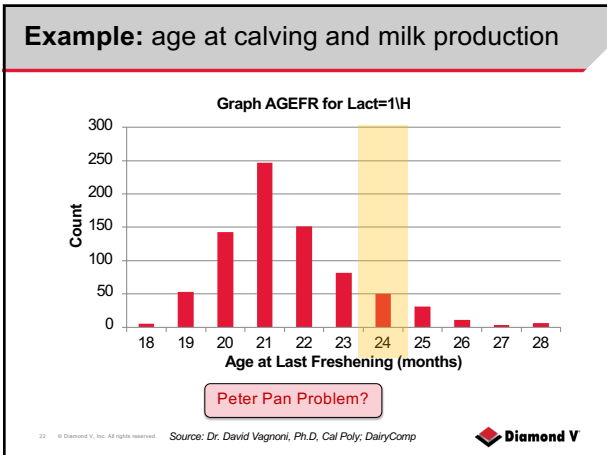
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### Implications of Observation 1

- ◆ Predict average annual milk for the ENTIRE herd from one single value (and vice versa)
- ◆ Lact 1 milk production sets “ceiling” for whole herd
- ◆ Herd cannot outperform production level set by Lact 1
  - ◆ Example: a herd with 75 lb Lact 1 “peaks” (Week 10 milk) will not be capable of reaching 85 lb herd avg

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### Observation 2

- ◆ Week 10 Lact 1 milk approximates herd annual avg. milk
- ◆ The difference in milk between Lact 1 and Lact 2 animals at Week 5 of lactation is 30 pounds (for Holsteins)
- ◆ AGEFR impacts Lact 1 milk production
- ◆ AGEFR impacts Lact 2 milk production

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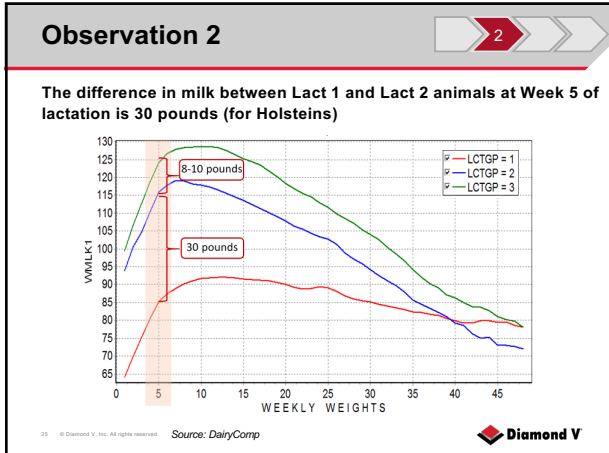
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### Implications of Observation 2

- ◆ Lact 2 and 3 production tightly linked to Lact 1 production
- ◆ For Holsteins at Week 5:
  - ◆ the difference between Lact 1 and Lact 2 is **30 lb**
  - ◆ the difference between Lact 2 and Lact 3 is **8-10 lb**
- ◆ This difference appears to be independent of the level of production or milking frequency.

"A rising tide lifts all boats"

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### Observation 3

- ◆ Week 10 Lact 1 milk approximates herd annual avg. milk
- ◆ The difference in milk between Lact 1 and Lact 2 animals at Week 5 of lactation is 30 lb (for Holsteins)
- ◆ **AGEFR impacts Lact 1 milk production**
- ◆ AGEFR impacts Lact 2 milk production

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### Observation 4

- ◆ Week 10 Lact 1 milk approximates herd annual avg. milk
- ◆ The difference in milk between Lact 1 and Lact 2 animals at Week 5 of lactation is 30 pounds (for Holsteins)
- ◆ AGEFR impacts Lact 1 milk production
- ◆ **AGEFR impacts Lact 2 milk production**

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### Observation 4

#### AGEFR can impact Lact 2

By LACT	Pct	Count
1	44	1269
2	26	760
3	16	469
4	8	224
5	3	95
6	1	37
7	0	11
8	0	5
9	0	1
Total	100	2871

- ◆ All "pink" Lact 2 were "green" Lact 1
- ◆ Most of "pink" and "grey" Lact 2 were "green" Lact 1
- ◆ Immaturity and strong reproduction
- ◆ Immaturity and sexed semen?

Source: DairyComp **Diamond V**

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### Lact 1 and 2 by AGEFR (3X, Hol)

Source: DairyComp **Diamond V**

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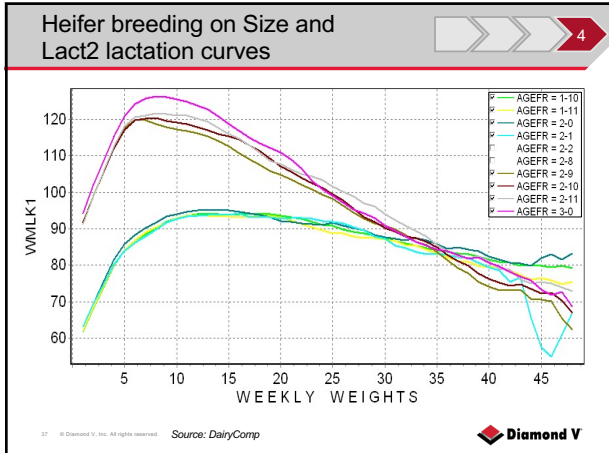
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### Observations 1-4

- ◆ Week 10 Lact 1 milk approximates herd annual avg. milk
- ◆ The difference in milk between Lact 1 and Lact 2 animals at Week 5 of lactation is 30 pounds (for Holsteins)
- ◆ AGEFR impacts Lact 1 milk production
- ◆ AGEFR impacts Lact 2 milk production

Source: DairyComp

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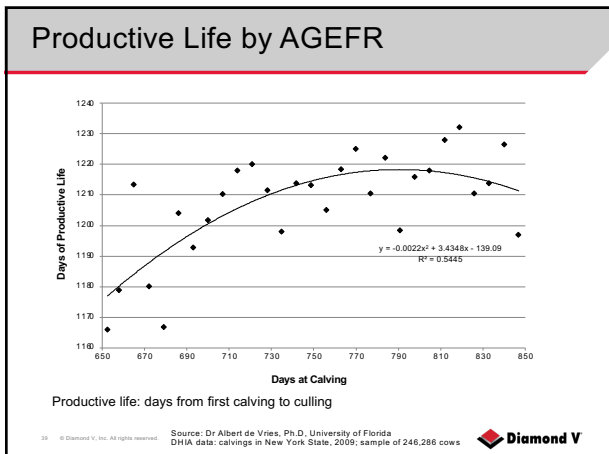
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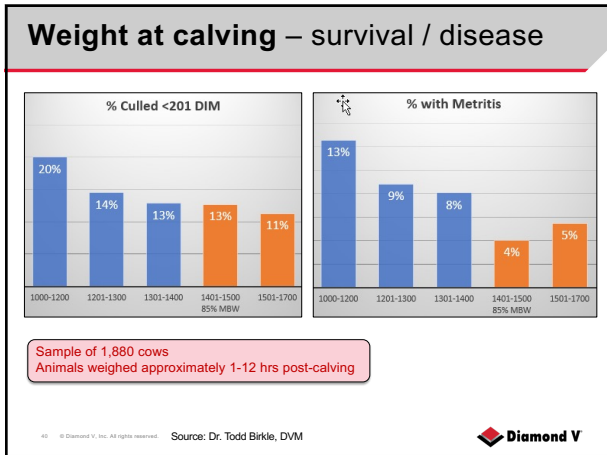
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### Corroborating articles

J. Dairy Sci. 103:4466–4474  
<https://doi.org/10.3168/jds.2019-17545>  
 © American Dairy Science Association<sup>®</sup>, 2020.

**Body weight of dairy heifers is positively associated with reproduction and stayability**

R. C. Hancock,<sup>1,\*</sup> N. Lopez-Villalobos,<sup>1</sup> L. R. McNaughton,<sup>2</sup> P. J. Back,<sup>1</sup> G. R. Edwards,<sup>3</sup> and R. E. Hickson<sup>1</sup>

<sup>1</sup>School of Agriculture and Environment, Massey University, Palmerston North 4442, New Zealand  
<sup>2</sup>Livestock Improvement Corporation, Hamilton 3240, New Zealand  
<sup>3</sup>Faculty of Agriculture and Life Sciences, Lincoln University, Lincoln 7647, Christchurch, New Zealand

J. Dairy Sci. 102:4577–4589  
<https://doi.org/10.3168/jds.2019-15229>  
 © 2019. The Authors. Published by FASS Inc. and Elsevier Inc. on behalf of the American Dairy Science Association<sup>®</sup>.  
 This is an open access article under the CC BY-NC-ND license (<http://creativecommons.org/licenses/by-nc-nd/4.0/>).

**Positive relationships between body weight of dairy heifers and their first-lactation and accumulated three-parity lactation production**

R. C. Hancock,<sup>1,\*</sup> N. Lopez-Villalobos,<sup>1</sup> L. R. McNaughton,<sup>2</sup> P. J. Back,<sup>1</sup> G. R. Edwards,<sup>3</sup> and R. E. Hickson<sup>1</sup>

<sup>1</sup>School of Agriculture and Environment, Massey University, Private Bag 11-222, Palmerston North 4442, New Zealand  
<sup>2</sup>Livestock Improvement Corporation, Private Bag 3016, Hamilton 3240, New Zealand  
<sup>3</sup>Faculty of Agriculture and Life Sciences, P.O. Box 65064, Lincoln University, Lincoln 7647, Christchurch, New Zealand

Source: Journal of Dairy Science 2019-2020

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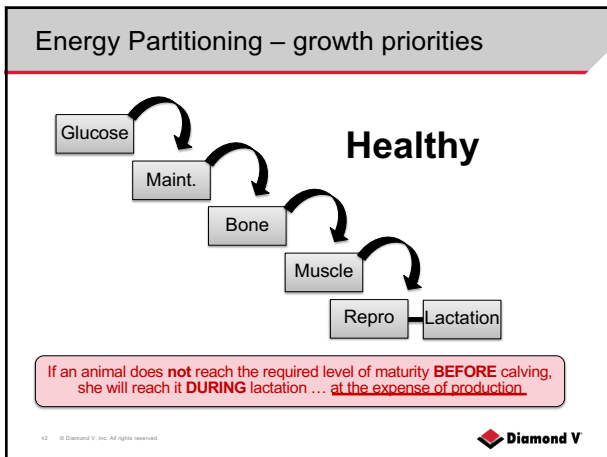
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### Growing during lactation is costly

Heifer Growth Stage and % Mature Wt.	Mature Bodyweight					
	1,500 <sup>1</sup>		1,400 <sup>2</sup>		1,300 <sup>3</sup>	
	Target Wt. Lbs.	Approx. ADG to Next Target Lbs.	Target Wt. Lbs.	Approx. ADG to Next Target Lbs.	Target Wt. Lbs.	Approx. ADG to Next Target Lbs.
Birth	60	1.1	80	1.4	90	1.6
Weaning 56 days	120	1.7	160	2.0	180	2.4
First breeding 55%	550	1.0	770	1.4	990	1.8
Post-calving, 1 <sup>st</sup> calf 85%	850	0.3	1,190	0.3	1,530	0.4

Pre-calving maturity deficit will be paid back in lactation  
 Every missing lb BW will cost 8 lbs milk ("Heifer Shrink")  
 Growth will be 7x slower after calving than before

Source: Dairy Calf and Heifer Association 2016 Gold Standards

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### Difference in 305M for Lact=1 at different % MBW (post-calving) compared to animals at 91-120% MBW

	60-75%	76-90%	91-95%	96-99%	100-105%
Hard 1	36.8	28.8	20.8	15.5	0
Hard 2	30.1	20.8	19.8	16.5	0
Hard 3	38.8	31.8	28.8	31.9	0
Average	40.9	29.9	25.5	22.3	0

Source: Dr. Todd Birkle, DVM

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### Field Example (Holstein, Post-calving Lact 1 Weights)

```
Command ? SUM W8MK BY WEIGH FOR LACT=1 WEIGH>1040\Q4
SUM W8MK
```

By WEIGH	Pct	Count	Av W8MK
1172	25	56	71.6
1261	25	56	79.1
1330	26	59	83.2
1428	25	57	88.7
Total	100	228	80.3

Source: DairyComp

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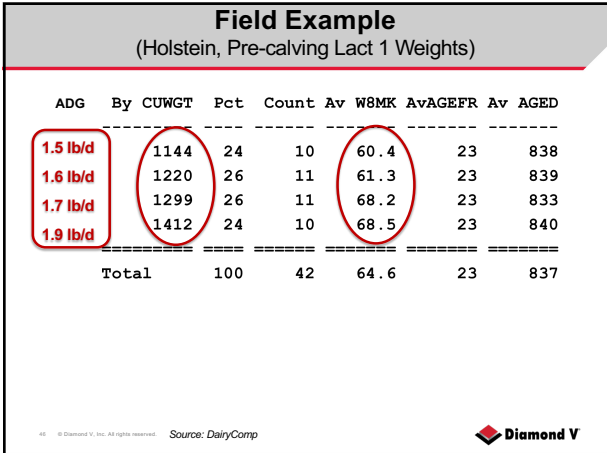
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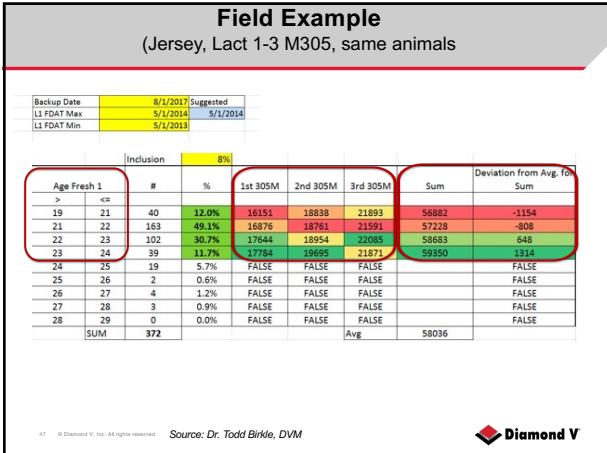
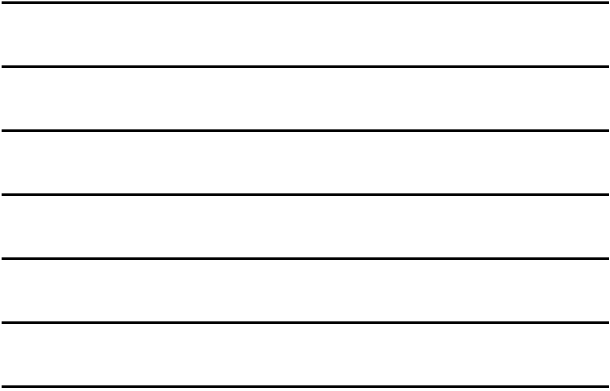
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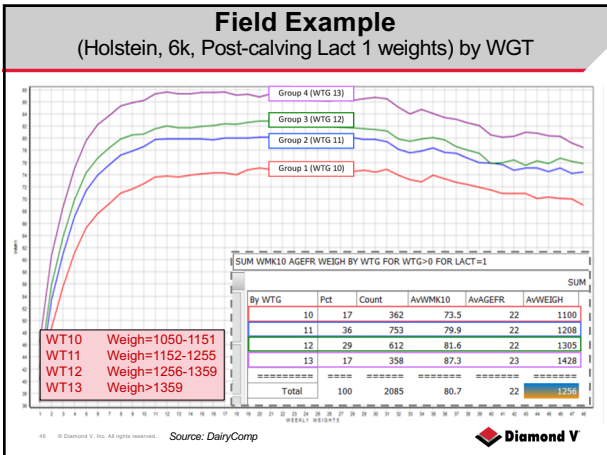
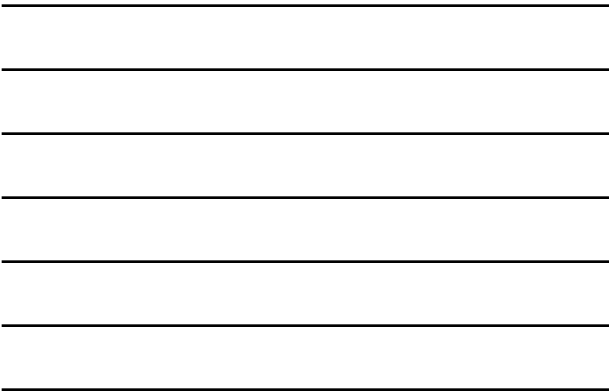
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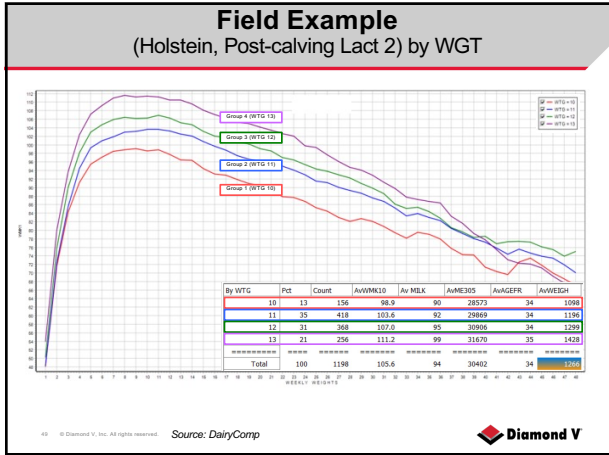
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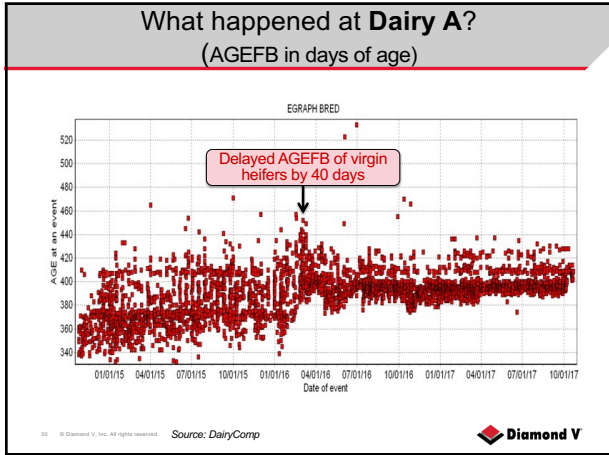
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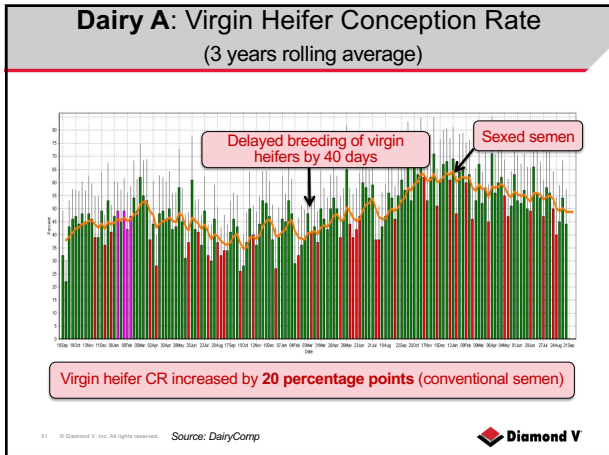
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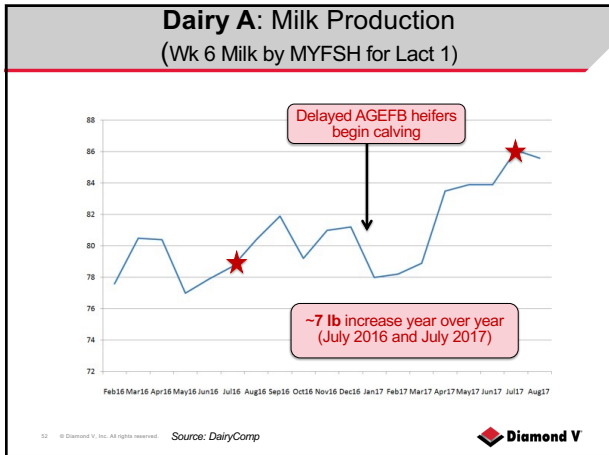
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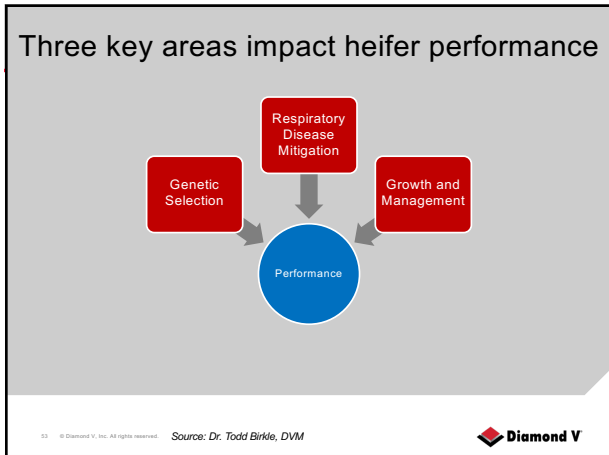
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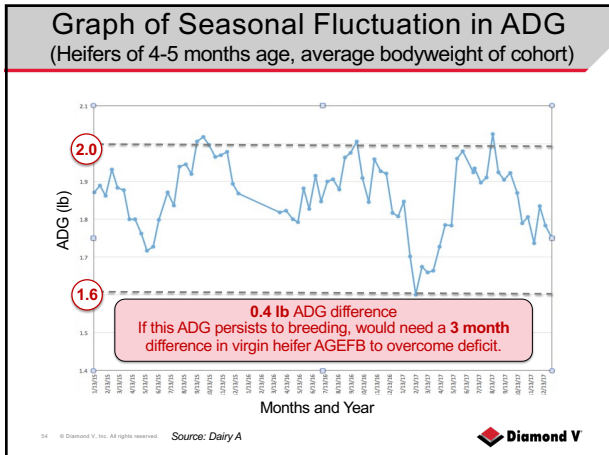
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**Has Calving Immature Heifers been Successful?**

- ◆ No! ... Why not?
- ◆ Calved heifers earlier without changing management.
- ◆ Immaturity affects entire productive life not just Lact 1
- ◆ Lact 1 do not "catch up" (there is no compensatory growth, no "reset to factory settings"!).

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**Has Calving Immature Heifers been Successful?**

- ◆ Focus on heifer health (mortality), not on growth.
- ◆ Focus on raising heifers cheaply with little regard to growth.
- ◆ Common management practices e.g. overcrowding
- ◆ No or little actionable, objective monitoring (weights, heights).

A profound disconnect between growth rate (ADG) and AGEFR has occurred on many dairies

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**So what's the solution?**  
*(Caveat: FRAME not just weight)*

- ◆ Weigh Lact 3 and Lact 4 cows (80-120 DIM) - MBW
- ◆ Weigh Springers (DCC>260) (Goal: 95% MBW) or fresh cows (Goal: 85% MBW). May need to do several times (seasonality)
- ◆ Calculate weight difference between desired and actual weights
- ◆ Calculate ADG that heifer raising system is achieving
- ◆ Determine ADG or AGEFB required to achieve maturity at critical stages (esp. at breeding of heifers)
- ◆ Set heifer health and growth goals for all key stages of growth from birth to calving (Colostrum to Calving)
- ◆ **Goal is to calve mature heifers as early as possible**

**Manage and Monitor for Maturity.**

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