

# AGENDA



## MONDAY, NOVEMBER 14, 2022

**Check-in:** The Hotel at Auburn University, 241 S. College St., Auburn, AL 36830

**6:00 PM** **Welcome Reception:** *Piccolo 241 Jazz & Cocktails, attached to The Hotel at Auburn University*

## TUESDAY, NOVEMBER 15, 2022

**7:30 AM** **Depart:** *Charles C. Miller, Jr. Poultry Research and Education Center*  
1088 Auburn Lakes Rd., Auburn, AL 36830

**7:30 AM** **Breakfast:** *Custom Omelets, Miller Center – Poultry Science Club*

**8:30 AM** **Introductions:** *Dr. Eric Altom – Balchem*

**8:45 AM** **Global Pet Food Outlook & Petsumer Trends** *Lauren DeVestern – L.E.K. Consulting (TBD)*

**9:30 AM** **Up-Cycling Low-Value Proteins into High-Value Pet Foods – An Opportunity for Animal Protein Processors & Pet Food Manufacturers**  
*Dr. Charles Starkey – Auburn University*

**10:00 AM** **Integrating Sensory and Consumer Research to Promote Healthier Eating Behaviors**  
*Dr. Sungeun Cho – Auburn University*

**10:30 AM** **Break**

**11:00 AM** **Enhancing Pet Food Preservation and Safety – Lecture and Demonstration**  
*Dr. Greg Aldrich – Kansas State University*

**Noon** **Lunch**

**1:00 PM** **Imaginarium Technologies Overview:** *Dr. Eric Altom – Balchem*

**1:30 PM** **Tour:** Processing Facility

**2:00 PM** **Imaginarium:** Protein Transformations

**4:30 PM** **Adjourn**

**4:45 PM** **Depart:** for The Hotel at Auburn University

**6:00 PM** **Low Country Boil:** *Choctafaula Farm*

## WEDNESDAY, NOVEMBER 16, 2022

**6:30 AM** **Breakfast:** *On Your Own, The Hotel at Auburn University*

**7:30 AM** **Depart:** *Charles C. Miller, Jr. Poultry Research and Education Center*

**8:30 AM** **Packaging & Preservation Technologies:** *Dr. Jason Sawyer – Auburn University*

**9:00 AM** **Imaginarium:** Evaluate Protein Transformations, *Dr. Charles Starkey – Auburn University*

**10:00 AM** **Final Thoughts:** *Dr. Eric Altom – Balchem*

**10:30 AM** **Adjourn**