

AGENDA



MONDAY, NOVEMBER 13, 2023

Check-in: The Hotel at Auburn University, 241 S. College St., Auburn, AL 36830

6:00 PM Welcome Reception: *Piccolo 241 Jazz & Cocktails, attached to The Hotel at Auburn University*

TUESDAY, NOVEMBER 14, 2023

7:00 AM Depart Hotel for: *Charles C. Miller, Jr. Poultry Research and Education Center*
1088 Auburn Lakes Rd., Auburn, AL 36830

7:30 AM Breakfast: Custom Omelets, *Miller Center – Poultry Science Club*

8:30 AM Introductions: *Dr. Eric Altom – Balchem*

8:45 AM Global Pet Food Outlook & Petsumer Trends: *Jon Copeland – MarketPlace Branding*

9:30 AM Up-Cycling Low-Value Proteins into High-Value Pet Foods – An Opportunity for Animal Protein Processors & Pet Food Manufacturers: *Dr. Ty Lawrence - West Texas A&M University*

10:15 AM Break

10:45 AM Packaging & Preservation Technologies: *Dr. Jason Sawyer – Auburn University*

11:15 AM Enhancing Pet Food Preservation and Safety: *Robert Mason – Balchem*

Noon Lunch - *Miller Center*

1:00 PM Imaginarium Technologies Overview: *Dr. Eric Altom – Balchem*

1:30 PM Transition to Wet Lab
Tour: Processing Facility - *Dr. Jessica Starkey - Auburn University*

2:00 PM Imaginarium: Protein Transformations

4:30 PM Adjourn

4:45 PM Depart for: *The Hotel at Auburn University*

6:30 PM Depart Hotel for Dinner - *shuttles will be available to and from Choctafaula Farm*

7:00 PM Low Country Boil: *Choctafaula Farm*

WEDNESDAY, NOVEMBER 15, 2023

6:30 AM Breakfast: On Your Own, *The Hotel at Auburn University*

7:30 AM Depart Hotel for: *Charles C. Miller, Jr. Poultry Research and Education Center*

8:30 AM Integrating Sensory and Consumer Research to Promote Healthier Eating Behaviors: *Dr. Sungeun Cho – Auburn University*

9:00 AM Imaginarium: Evaluate Protein Transformations, *Dr. Jessica Starkey – Auburn University*

10:00 AM Final Thoughts: *Dr. Eric Altom – Balchem*

10:30 AM Adjourn